



2025 ATHENA Leadership Conference

Sponsorship Opportunity Descriptions

Achieve Visibility and Impact

Galleria Meal Break - \$8,000

Show your support for conference attendees as the ATHENA's Leadership Conference Meal Breaks Sponsor. Signage will be displayed over the course of the conference. Sponsor logo would appear on general conference promotions, on-site signage, and the ATHENA of the Triangle website.

Networking Reception - \$5,000

Enjoy a final opportunity to connect with conference attendees and vendors from all over the Triangle. Sponsor logo would appear on general conference promotions, on-site signage, and the ATHENA of the Triangle website.

Merchandise – Conference SWAG

Swag Giveaway Sponsor - \$2,000

Conference Tote Bag

This very popular takeaway keeps your company top of mind with attendees, long after the conference has ended. Sponsor logo is imprinted prominently on one side of the official conference bag provided to every conference attendee.

Conference Note Planner

Help attendees to keep all the golden nuggets they will get at the conference together, all while keeping your company top of mind. Sponsor logo is displayed on the cover.

Conference Pen

Attendees will literally hold your logo in their hands. Making you top of mind. Sponsor's logo displayed on pen provided to attendees in their conference bag.

Additional Branding and Advertising

Conference Program - \$1,000

Connect with every attendee by having your sponsor logo prominently displayed on the program. Each attendee will receive an event program at registration.

Exhibitor Booth - \$400

Attendees will have multiple opportunities throughout the Conference to visit vendor booths. Here is your opportunity to showcase your company's products, services, or programs. Limited number of booths available (8x8 ft tables).



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2025 ATHENA LEADERSHIP CONFERENCE SPONSORSHIP OPPOTUNITIES	MEAL BREAK SPONSOR (\$8,000)	NETWORKING RECEPTION SPONSOR (\$5,000)	SWAG GIVEAWAY SPONSOR (\$2,000)	PROGRAM SPONSOR (\$1,000)
# of Available Sponsorship Slots	1	1	5	1
Social Media Content	X	X		
Conference Registration	5	3	2	1
Name/logo on Event Signage	X	X	X	X
Name/logo on Event Web Page	X	X		
Recognition in Event Remarks	X	X	X	x
Name/Logo on Event Program	X	X	X	X
Vendor Table For Self or Designate to Woman Owned Business	X			