



2024 ATHENA Leadership Conference

Sponsorship Opportunity Descriptions

Achieve Visibility and Impact

Galleria Meal Break - \$5,000

Show your support for conference attendees as the ATHENA's Leadership Conference Meal Breaks Sponsor. Signage will be displayed over the course of the conference. Sponsor logo would appear on general conference promotions, on-site signage, and the ATHENA of the Triangle website.

Networking Reception - \$3,000

Enjoy a final opportunity to connect with conference attendees and vendors from all over the Triangle. Sponsor logo would appear on general conference promotions, on-site signage, and the ATHENA of the Triangle website.

Headshot - \$2,000

Your sponsor logo will be prominently displayed in the photo booth area and on screen during the main sessions of the Auditorium.

Merchandise – Conference SWAG

Swag Giveaway Sponsor - \$1,000

Conference Tote Bag

This very popular takeaway keeps your company top of mind with attendees, long after the conference has ended. Sponsor logo is imprinted prominently on one side of the official conference bag provided to every conference attendee.

Conference Pen

Attendees will literally hold your logo in their hands. Making you top of mind. Sponsor's logo displayed on pen provided to attendees in their conference bag.

For more information: (919) 342-8404 | director@athenatriangle.org

Donate or Register: AthenaTriangle.org