

To inspire and support established and emerging women leaders.

Dear Potential Partner,

There are many ways to get involved in this organization that supports women leaders. Join us, it will make a difference for you. It will make a difference for another woman!

ATHENA of the Triangle is a licensee of programs developed by ATHENA International, a non-profit organization founded on the deeply held belief that women can achieve a worldwide balance of leadership when they are recognized, cultivated, and encouraged as leaders.

We provide innovative programming in leadership development and entrepreneurial skill building for women leaders in the Raleigh, Durham and Chapel Hill region of North Carolina. ATHENA International was founded thirty-five years ago.

The ATHENA of the Triangle organization was founded in 2014 with the introduction of the ATHENA PowerLink* Program. We have supported ATHENA PowerLink* candidates for the past three years.

In 2016, we introduced the ATHENA Women's Leadership Luncheon program and established the organization as a 501(c)3.

Our mission is to inspire and support established and emerging women leaders. We do this by assisting women leaders in achieving their highest potential through innovative programming in leadership development and entrepreneurial skills-building.

How can you GET INVOLVED?

Board of Directors:

Apply to become a Board member and be a part of our talented and experienced decision making body.

Committees:

Serve on one of the following committees that support the operations of ATHENA of the Triangle:

<u>Strategic Planning & Programs</u> – Assist in planning, developing, and successfully executing meaningful and sustainable programs and developmental events that will support the fulfillment of the Organization's mission, vision, and branding.

<u>Communications</u> – Oversee the strategic communications and marketing plans to promote the Organization's mission, vision, and branding.

<u>Finance & Development</u> – Oversee the Organization's overall financial development, sponsorship, and fundraising activities.



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Programs & Events

Serve on one of the following committees that supports established ATHENA of the Triangle Events:

<u>Celebration and Joy Event</u> – Held annually in June and serves as a platform to honor our most recent ATHENA Power*Link*® Program graduate.

<u>ATHENA Women's Leadership Luncheon</u> – Held annually in September and is a structured event which focuses on the key tenets of successful leadership, bringing established and emerging leaders together in an engaging dialogue.

ATHENA PowerLink® Experienced Leader Volunteers

Panel Advisor for ATHENA PowerLink®

Become a panel advisor for ATHENA PowerLink®. A 12-month, trademarked program which guides women business owners in defining and achieving tangible goals with access to an advisory panel of professionals. Advice, guidance, and support are needed in the areas of finance, accounting, marketing, business strategy, business model refinement, and networking.

Time commitment for this is estimated to be (6) 2-hour meetings over a calendar year.

Panel Coordinator for ATHENA PowerLink®

The Panel Coordinator is the link between the Woman Business Owner (WBO), Panel Advisors, ATHENA of the Triangle Executive Director and the ATHENA of the Triangle Board.

The top pre-requisite for a coordinator is to be detail oriented, with a strong understanding of small business as a close second prerequisite. The Coordinator is usually responsible for the agenda, running the meetings, preparing minutes for the introductory meeting and the first quarterly meeting. However, as the year progresses, the WBO should be assuming more of that responsibility, as she and the Coordinator feel appropriate.

For more information on how you can become a part of our unique programs supporting women's leadership development and women-owned businesses, please contact:

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